

Unit Outline (Higher Education)

Institute / School:	Institute of Innovation, Science & Sustainability
Unit Title:	Industry Based Learning Project- 400 Hours
Unit ID:	BUGEN3752
Credit Points:	15.00
Prerequisite(s):	(At least 240 credit points from ANY subject-area at any level)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	089999

Description of the Unit:

This professional placement unit enables the students to apply their academic knowledge in a workplace context and to reflect and report on the experience, thus increasing their level of career readiness. This unit provides the students with an opportunity to undertake work experience in an organisational environment broadly related to their field of academic study. The students in this unit will undertake approved project(s) for an employer, which will contribute to the overall goals of the organisation. This will require the students to apply theoretical and conceptual knowledge to practical workplace situations as well as develop self-awareness, personal and professional competencies necessary for employability.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

Wholly by work experience with Charge: Student is undertaking work experience in industry where learning and performance is not directed by the provider, but support is received from the provider.

Placement Component: Yes

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

Course Level:

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Understand the basic concepts of project management;
- K2.** know the basic components of a management plan;
- K3.** develop an understanding of decision-making process including an understanding of problem identification;
- K4.** develop the knowledge of how various organisational systems interact with each other;
- K5.** understand how the external environment and competitive forces shape strategic responses of organisations;
- K6.** understand the practical application of business models with the view to gaining further knowledge in the area of business strategy;
- K7.** understand the nature of management processes used in development of strategy; and
- K8.** have a deeper understanding of the difference between theory and practice while developing business strategies.

Skills:

- S1.** Think logically, strategically and look beyond the obvious to develop a multifunctional and multidisciplinary perspective;
- S2.** develop research and analytical skills to form recommendations for change across an organisation;
- S3.** present findings of practical solutions to the organisation's management team by combining business models and organisational strategies;
- S4.** cope with the ambiguities and exhibit decision making skills in complex situations; and
- S5.** evaluate and reflect on the learning experience.

Application of knowledge and skills:

- A1.** Apply conceptual and theoretical knowledge to practical work situations;
- A2.** solve business problems by investigating the problem and by examining the alternative solutions;
- A3.** apply strategic and organisational change theories and concepts to current issues in an organisation from an ethical, socially responsible and international perspective; and
- A4.** communicate business ideas effectively and perceptively in a business environment.

Unit Content:

This is a practice-based unit. Students will be required to work with a host organisation on a project or projects for a duration of 400 hours or as approved by the unit coordinator. This period will involve the students in:

- A practical project of strategic or organisational significance;
- an assessment of the internal and external environment of the organisation and its impact on strategy, business development and organisational dynamics;
- identifying the problem, project clarification;
- project management and planning;

- linking project problem to theoretical knowledge;
- problem solving;
- creating awareness through practical skills on Principles of Responsible Management Education; and
- a reflection on their learning process and the role of theory and practice in business;

Students will be expected to prepare a learning agreement between themselves and a nominated supervisor in the host organisation as well as an academic supervisor. The agreement will set out the type and nature of activities and/or project(s) to be undertaken as well as the learning objectives of the student. An individual oral presentation will also be made by each student participating.

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1-K8, S1	Understanding the role of authentic Work Integrated Learning (WIL) in an organisational environment	Online Assessment	10-20%
K1-K8, S1-S4, A1-A4	Critical reflection on integrating curricular learning with workplace experience.	Essay	40-60%
K3-K8, S1, S5	Completion of assessment on Knowledge types and Learning Cycles	Online Assessment	20-30%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

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